



# Newsletter

## Art for Local Innovation

Project Reference Number: 2020-1-SI01-KA227-ADU-093618

### 1 About

Art is Us project aims to use the transformative force of culture for community regeneration to respond to the severe impact that the COVID-19 pandemic has had both on artists and the cultural sector and on social inclusion and cohesion.

It equips artists, community leaders and art educators with key skills and competences for a sustainable creative career and provides them with the opportunity to be successful innovators in their communities.

### 2 Objectives

The overarching aim of our project is to promote Skills Development and Social Inclusion through Creativity and the Arts.

This aim will be achieved through the following specific objectives:

- ❖ A relevant, targeted and engaging skills development programme.
- ❖ Equality and social Inclusion through participatory, codesign activities of arts-based innovative solutions.
- ❖ Policy initiatives that support arts-based education and interventions for community revitalisation and innovation.
- ❖ High quality, learner-centred adult learning.



Photo by Amanda Dalbjörn on Unsplash

The project uses the strong experience of all its consortium members in socially engaged arts training and content development, e-learning and multimedia, community arts initiatives and career guidance and skills development to design and develop a high-quality adults education course on Innovative Community Development.



Photo by bruce mars on Unsplash

### 3 Art is Us Expected Results

- ❖ Art is Us learning programme of four microlearning modules, which represent the learners' journey from understanding the community → partnership building → budgeting/fundraising → sustainable art career.
- ❖ Art Is Us Web Platform, including Project Website and Social Media Channels, Virtual Library, an Innovation Space, Personal Stories/Testimonials, and an Exhibition/Display Space.  
Read more information about the platform below.
- ❖ A Vlog, recording the Open Innovation Activities that will be organized based upon the learners' vision and ideas for changes in their communities.
- ❖ A Video Guide for Community Innovation Through Arts, aiming to inspire artists, educators, community leaders, and policy makers in creating added value through inclusive creative processes.
- ❖ Project Promotional Video, contributing to project exploitation.
- ❖ Video Dialogues with Learners: at least six videos will be produced for learners to present their experiences of the Art is Us project, their vision for their community, and their work.
- ❖ Videos of Learners Participating in The Transnational Mobility Activities: Learners will be encouraged to record short videos/interviews during their stay about their experiences and the learning and creative benefits (or shortcomings) of their visits. Videos From Multiplier Events.
- ❖ Community cafes, National/ regional events, and the final large-scale Art is Us exhibition will be recorded or broadcasted live on social media to contribute to project dissemination.
- ❖ At least four Newsletters to contribute to project dissemination.

Exciting things are yet to come!

Don't forget to follow our Facebook page: <https://www.facebook.com/ArtIsUsProject/> and subscribe to our You tube channel: <https://www.youtube.com/channel/UCoCJk3yUsqb8TTop3H198ww>

## 4 Art is Us web platform

The web platform is expected to have the following IMPACT:

- ✓ Facilitate dialogue and understanding among participants and provide a space for them to create a common vision and mutual trust.
- ✓ Enable partners to identify bottlenecks hindering innovation and develop solutions beyond what individual actors can achieve alone.
- ✓ Create motivation and a feeling of ownership of the solutions developed.
- ✓ Reach community/ regional/ national/ international and transnational levels.
- ✓ Contribute to capacity development by improving communication, learning, and exposure to new people and ideas.
- ✓ Foster the Network for Community Innovation through the arts.

**Visit our website:**

[www.artisus-project.eu](http://www.artisus-project.eu)

**and stay tuned for our latest news and activities.**



Photo: Kick-off meeting, 28.04 – 05.05.2021

## 5 Project Partners

A fruitful collaboration is being initiated by:

**ZAVOD APIS**, a socially engaged institute with a vision to promote social inclusion, intercultural dialogue, and respect for human rights through different artistic and educational mediums such as digital storytelling, audio-visual production, and music.

**JKPeV**, a culture, art, and education association with the aim of developing young people, adults and educators and trainers' soft & professional skills and stimulating their creativity & entrepreneurial spirit through non-formal education, arts, and digital media whilst enriching culturally the city of Dresden.

**Melting Pro**, an organisation founded by seven women with a shared vision: a more cohesive society and increased wellbeing for people through participation in culture and the arts.

**AAN**, a non-governmental association with a great experience on mentoring and guiding professionals working in the intercultural educational system as well as the humanitarian field, offering the chance to individuals in organizing artistic and social events.

**ReadLab**, a research institution that aims to generate positive social and sustainable impact through innovation by delivering high-quality research, training, and ICT services to local, national, European, and international levels.

**CPIP**, a non-governmental organisation committed to mainstreaming the principle of equal opportunities for all citizens in the public policies and associated practices, to re-define the status of community co-production in all areas related to lifelong learning.

**Coordinator**



APIS Institute / Zavod APIS  
[www.zavodapis.si](http://www.zavodapis.si)

**Partners**



Jugend- & Kulturprojekt e.V.  
[www.jkpev.de](http://www.jkpev.de)



Melting Pro Learning Societa Cooperativa  
[www.meltingpro.org](http://www.meltingpro.org)



ART AND ACTION NETWORK (balloon people)  
[www.artaction-net.eu](http://www.artaction-net.eu)



Research Innovation and Development Lab  
[www.read-lab.eu](http://www.read-lab.eu)



Centrul Pentru Promovarea Invatarii Permanente Timisoara Asociatia  
[www.cpip.ro](http://www.cpip.ro)



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