



# NEWSLETTER / 01

ENACTING

Project Reference: 2020-1-DE02-KA227-ADU-008316

[enacting-project.eu](http://enacting-project.eu)

## Introduction

Research acknowledges that documentaries can have a considerable social impact, as they can challenge dominant narratives, build community relationships, and create social change. Documentary films generate empathy, illuminating new perspectives and activating powerful emotions. Audiences often walk out of documentaries saying, "I want to do something about the way I feel and what I just saw!" Empathy created by storytelling can be fuel for action. Coordinated, organized and strategic actions can facilitate major changes in a society's viewpoint, lexicons, values and practices; they can shift this post-viewing inspiration into action, which can drive societal change, truly altering societal practice, thus having deep and lasting social impact.

The ENACTING project aims, to develop a method of civic engagement based on the use of video documentaries. The project aims to provide not only an online training course on how to record a social documentary, but also offer a concrete methodology to identify social challenges in local contexts promoting active citizenship and participation, social inclusion, intercommunity, and intercultural dialogue for local communities such as youth workers, trainers, and their organizations, migrants, disabled people, artists, local and national stakeholders, public and policy makers.



## A socially rooted project

Enacting project includes sociological research in the cities of Athens, Dresden, Florence, Larissa, and Marseille. **Throughout this desktop and qualitative research work, the project aims to produce a toolkit to identify the local contexts and social challenges in these cities.** This toolkit will support the participants of the project to choose what issue they could address in their social documentaries.

Another expected result as mentioned before is the **development of a high-quality education online training on social documentary.** This will be achieved based on the experience and expertise of the projects' consortium in socially engaged arts and training development, e-learning, and multimedia.

This training will allow learners to rethink local challenges in a creative way and to propose solutions applicable in their community through **the creation of their social documentaries** which will be released and disseminated through the **ENACTING Participatory Media Lab** and the **ENACTING digital festival** that aim to strengthen participation, social inclusion and promote dialogue and intercommunity.

### What has been done so far?

After the online kick-off meeting, held in June 2021, and our online monthly partners' meetings, the framework and content of the MOOC designed for our targeted communities, is getting ready!

In addition, the Project Website has been launched and is available in English, German, French, Greek and Italian. We invite you to visit it and find more information about the ENACTING project!

[enacting-project.eu](https://enacting-project.eu)



*"We are all interested in the social world. We receive information on a daily basis and sometimes we comment on or publicly express our personal views. We are amateur social analysts.*

*We have also all taken short action scenes from our daily life with our mobile phone's camera. We may have been jealous of a friend who could work with **digital editing tools that seemed difficult.** They're actually not; they're available and can kick our creativity to levels we couldn't have imagined!"*

Andreas Almpanis  
SMouTh

**STAY UPDATED!**

**Don't forget to follow us on  
Facebook**

**@ENACTINGprojectEU**

### Our project partners:

[JKPeV](#) (Germany) a culture, art, and education association with the aim of developing young people, adults and educators and trainers' soft & professional skills and stimulating their creativity & entrepreneurial spirit through non-formal education, arts, and digital media whilst enriching culturally the city of Dresden.

[ReadLab](#) (Greece) a research institution that aims to generate positive social and sustainable impact through innovation by delivering high-quality research, training, and ICT services to local, national, European, and international levels.

[SMouTh](#) (Greece): SMouTh provide youth and adults opportunities of initiation, training, education, creation, research and professional issues, in the arts that combine Music Theatre, and by this process, reinvent the means of artistic, cultural, social and civic expression.

[Centro Di Creazione e Cultura](#) (Italy): an association that brings its long experience of working in the performing arts sector and also in the non-formal apprenticeship of young artists in connection with the labor market.

[Les Têtes de l'Art](#) (France) is a non-profit organisation that has been supporting and promoting participatory arts practices through committed action at the crossroads of culture, informal education, and social and solidarity-based economy. TDA acts for social inclusion and intercultural dialogue by using artistic activities, information and communication technologies and capacity building.

### Who can benefit from our project?

The MOOC ENACTING and the Participatory Media Lab aim to create tools that allow citizen empowerment. **They are aimed at anyone committed or wishing to become involved in social issues!**

The project targets local communities, migrants, disabled people, youth, local and community organizations, youth clubs/centers, and NGOs.



Photo: Meeting, Oct 2021

### ENACTING aims to:

- improve the digital, artistic and social skills of the participants;
- raise awareness about social issues, community engagement, social inclusion, and local innovation through creativity and digital media;
- increase the resilience of cities and communities by engaging citizens in civic and collective actions;
- develop a community and intercommunity exchange: increase social inclusion and cohesion between different groups in society.
- encourage the development of the public and use of digital means to create and disseminate cultural products.

Coordinator



Jugend-& Kulturprojekt e.V. - Dresden, Germany

Partners



Centro di Creazione e Cultura - Florence, Italy



Les Tetes de l'Art - Marseille, France



ReadLab - Athens, Greece



Synergy of Music Theatre - Larissa, Greece



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